ST. LOUIS PSYCHOANALYTIC INSTITUTE

12TH ANNUAL

Spring Fling

APRIL 23, 2020

ANGAD ARTS HOTEL

Celebrating 50 Years of Training
EVENT OVERVIEW

12TH ANNUAL SPRING FLING

<table>
<thead>
<tr>
<th>DATE</th>
<th>Thursday, April 23, 2020</th>
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<tbody>
<tr>
<td>LOCATION</td>
<td>Angad Arts Hotel</td>
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<td></td>
<td>3550 Samuel Shepard Drive</td>
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<tr>
<td>TIME</td>
<td>6:00—9:00PM</td>
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<td>HONORARY CHAIRS</td>
<td>Tedi &amp; Ed Macias</td>
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This event will include cocktails, dinner, access to interactive art throughout the hotel, a wine pull, live auction, and an award presentation.

OUR MISSION

The St. Louis Psychoanalytic Institute’s mission is to promote mental health and well-being through psychoanalytic
LOCAL, NATIONAL, & GLOBAL

BENEFITS OF YOUR SUPPORT

Spring Fling 2020 has an anticipated attendance of 150 professionals, community leaders, and philanthropists. Printed advertisements and digital marketing, as well as direct mailings, have a strong local reach with tens of thousands of unique impressions. Advertising will be available on multiple diverse platforms, both in the weeks leading up to and during the event.

WHAT SPRING FLING SUPPORTS

TREATMENT AT THE HERBERT S. SCHIELE CLINIC

Last year, 241 children, adolescents, and adults received transformative treatment through the Schiele Clinic, a low sliding-scale fee mental health clinic. By keeping costs affordable and by not placing limits on the duration or frequency of treatment, the Schiele Clinic is able to reach those who otherwise would not be able to access mental health care.

EXPANDING OUR REACH IN THE COMMUNITY

Through the Schiele Clinic, the Institute has formed two collaborative partnerships with KIPP St. Louis Public Schools and the Mental Health Collaborative with Casa de Salud. By partnering with other nationally-known organizations, we are able to reach more children, adults, and families while also providing relevant training opportunities for therapists.

SCHOLARSHIPS TO THE BEST & BRIGHTEST

By growing the network of professionals qualified to provide care through quality training and support, the Institute is doing its part to promote mental health and well-being in the community. As an educational center, the Institute is committed to providing training to mental health professionals seeking quality instruction, especially to those who are otherwise unable to access it. A majority of our students go on to serve in St. Louis, with others scattered across the globe. Last year, over $30,000 in scholarship funds were awarded to students.

BRINGING RENOWNED LEADERS TO ST. LOUIS

Through our focus on community education, educators, therapists, mental health professionals, and members of the community can access prominent experts and educators from all over the world. These programs provide insight into timely issues and relevant topics. Last year, over 650 community members and professionals attended a community education program.

12TH ANNUAL

Spring Fling
Sponsorships

PRESENTING SPONSOR—$15,000
- Admission and reserved seating for 15 at the event
- Prominent company logo on print advertising
- Full-page ad in event program
- Company logo projected on all screens during the event and on event signage.
- Recognition from stage during the formal program
- Company spotlight in the Institute newsletter
- Company spotlight on the Institute website
- Prominent logo placement as a clickable link on the front page of the Institute website
- Three dedicated social media posts on Institute platforms
- Company logo included in banner graphics on Institute social media

GRAND SPONSOR—$10,000
- Admission and reserved seating for 10 at the event
- Company logo on print advertising
- Full-page ad in event program
- Company logo projected on screen during the event and on event signage.
- Recognition from stage during the formal program
- Company spotlight in the Institute newsletter
- Company spotlight on the Institute website
- Logo placement as a clickable link on the front page of the Institute website
- Two dedicated social media posts on Institute platforms
- Company logo included in banner graphics on Institute social media

AMBASSADOR SPONSOR—$5,000
- Admission and reserved seating for 6 at the event
- Company logo on print advertising
- Half-page ad in event program
- Company logo projected in group recognition on screen during the event and on event signage.
- Recognition from stage during the formal program
- Company recognized as part of a group of sponsors in spotlight in the Institute newsletter
- Company recognized as part of a group of sponsors in spotlight on the Institute website
- Company recognized as part of a group of sponsors on Institute social media
- Company logo included in banner graphics on Institute social media

MAIN STAGE SPONSOR—$2,500
- Admission and reserved seating for 4 at the event
- Quarter-page ad in event program
- Company logo projected in group recognition on screen during the event and on event signage.
- Recognition from stage during the formal program
- Company recognized as part of a group of sponsors in spotlight in the Institute newsletter
- Company recognized as part of a group of sponsors in spotlight on the Institute website
- Company recognized as part of a group of sponsors on Institute social media
- Company logo included in banner graphics on Institute social media

SPOTLIGHT SPONSOR—$1,500
- Admission and reserved seating for 2 at the event
- Listing in event program
- Company logo projected on screen during the event
- Recognized as part of a group of sponsors on one Institute social media post
ST. LOUIS PSYCHOANALYTIC INSTITUTE
BY THE NUMBERS

1956  Year the St. Louis Psychoanalytic Institute was founded

12   Average number of therapists seeing patients in the Schiele Clinic

241  Individuals served through the Herbert S. Schiele Clinic last year

659  Community education program attendance in 2019

36   Students enrolled in programs and open classes this year

306  Alumni and graduates in the St. Louis community and beyond

UNDERWRITING OPPORTUNITIES

Contributions from the following underwriting opportunities will be used to cover various costs associated with hosting the Spring Fling. As an underwriter your gift will be acknowledged in the program, website, and signage at the event. Tickets are not included in underwriting.

$2,000
LET’S TOAST TO THAT
Helps cover the expense of the evening’s bar service

$1,500
YOU’RE INVITED
Covers the expense of invitation design, printing, and mailing

$1,000
LET THE GOOD TIMES ROLL
Covers the expense of the evening’s valet service

$600
THE MORE THE MERRIER
Covers the cost of four student tickets

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